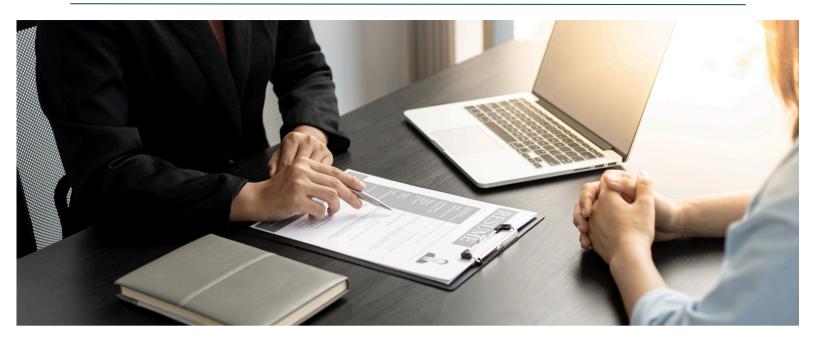


## INTERN-FOR-A-DAY

Seeking Professionals in Wheaton



# Share your professional experience within your field with teens in your community!

On September 27th, 2024 teens from the Wheaton area will come to your business to learn from you about your profession. Share your professional experience and provide an unforgettable learning opportunity to encourage youth insight in their future career and what comes with being a professional in your field.



#### **HELPING COMMUNITIES MAKE AN IMPACT**



#### WHAT IS DUCAP?

We support and invest in the community so they can build and direct youth-driven initiatives!



#### **OUR WHY**

All youth are faced with decisions that can alter the course of their life on any given day. Each experience a youth has is another opportunity for them to make a decision, good or bad. The more experiences we create to engage with youth in a positive way, the more opportunities we have to influence positive decision-making.



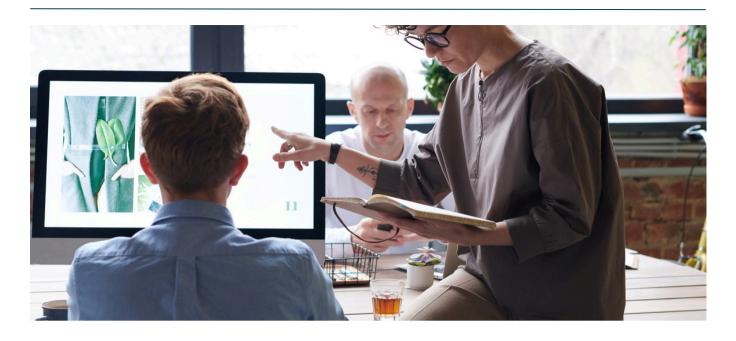
#### **OUR APPROACH**

We network & partner with schools, churches, businesses, grassroots / nonprofit organizations, local leaders, and other community supporters to encourage participation and effective representation in decisions affecting the community. We are consultants working together to solve your community's unique wants & needs while avoiding duplication of services through collaboration, not competition.



#### **DESIGN**

DuCAP is designed to be a support tool and not the sole solution to a community's needs. DuCAP's philosophy is to encourage people living in the neighborhood to see their own solutions while assisting them to implement those solutions.



## How this program aligns with DuCAP's Objectives

- Increase youth life skills, such as: problem solving, conflict resolution, decision making, handling peer pressure, relationships, coping, and stress management
- Increase youth knowledge of career options, salaries, education, and quality of life issues associated with various professions
- Ensure services and programs selected are a good fit (age, developmental, and culturally appropriate) for the youth population

### Pilot Program Results



Spring of 2024 DuCAP developed a pilot program that would allow teens to intern with a local business for just one day. We coined it "Intern-for-a-day". In partnership with the Wheaton Chamber of Commerce and their Young Professional Network, we were able to pull professionals from the YPN to host teens in their work space.



#### → 21 Teens

Applied to Participate



#### 7 Teens

Met with Professionals



#### 4 Professionals

Met with Teens





## Feedback from the pilot program

#### What did you enjoy most about your experience with your professional?

- I enjoyed most the first hand experience I got from the program, I got to use tools used for controlling the cameras and controlling the audio for podcasts. Equally I enjoyed getting to learn and listen to people who are interested in the same things I am and decided to pursue those interests and flourish them into full on careers.
- She was very open to questions and provided us with lots of helpful information catered to our needs. Following the Intern for a Day program we were also given several exclusive opportunities to interact with her organization which opened up future doors.
- I enjoyed being able to ask as many questions that I needed. It was a one on one conversation that I needed right before I start college in the fall.

#### What was something helpful you learned? (this could be professionally, personally, academically, etc.)

- I learned a lot about marketing and getting yourself out there, the things that I should do to get ahead.
- She gave a lot of information on the importance of networking and insight into professional settings. For instance, I know exactly what to wear to an interview.
- I enjoyed how he ran through what a day in his life looked like. Although it's different everyday, he gave me a run down on visits with clients.







## Looking for Professionals for our next Intern-for-a-day



#### July 31

Applications to be selected as a Professional due



#### Sept 6

Placements of Teens with Professionals Announced



#### Sept 18

Confirm Itineraries with DuCAP to provide to Teens



#### **Expectations of Professionals**

- Minimum 4 hrs
- Demonstrate 1-2 day-to-day duties/responsibilities
- Answer general professional questions (Suggestion: Carve out 30 mins for q&a)
- Meet teens in professional setting (In your office, on-location, meeting space, places you frequent for business)
- All professionals are required to be background checked (unless approved by DUCAP)
- Include a professional bio to allow the teen to get to know you
- · Provide contact information for the teens to reach you, or your office, the day of
- Permission to share photos/feedback for marketing purposes
- Bare the responsibility of ensuring that the teens are safe and cared for during the day



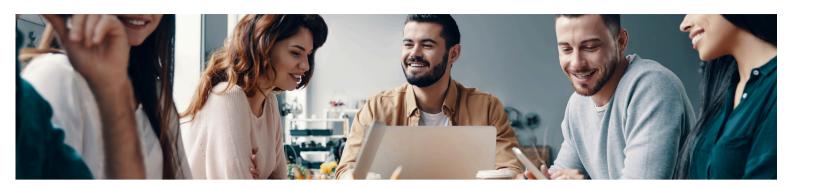


## What type of students to expect

- High school students eager to explore their field of interest
- Wheaton-area teens
- Individuals that are active participants in the community and are seeking experiences related to their specific interests

## Fields that were most requested by teens in the pilot program

Arts, Marketing, Design	Commercial Business	Finance/Banking	Community Services	
	Law Enforcement/Security/Fire	Health and Wellness	Technology	Food Industry



## Why you should participate in our program!

- Marketing opportunity for your business
- Networking with future professionals in your field
- Make an impact in your community

#### Apply to be selected as a professional:

• DuCAP's goal is to include every professional that is willing to participate, however, depending on availability and fields of interest, a professional may not be placed with teens.



https://www.cognitoforms.com/DuCAP1/InternForADayInterestForm

#### **Questions:**

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